

# Small Business Natural Disaster Contact List

Lack of planning contributes to a surprising statistic: As many as 40% of small businesses never reopen following a major disaster, according to FEMA. Getting up and running again quickly is crucial for business survival. Statistics show that 90 percent of businesses that don't reopen within 5 days after a disaster ultimately fail. This checklist will help you get your business in order if you close because of a natural disaster.



Social media channels where alerts need to be made about closings and employees responsible for the alerts on that channel:

Social Channel

Employee Responsible



Employees who need to be contacted and their preferred contact method:

Employee

Contact Method



Employees responsible for contacting customers and clients about closings:

Employee

Client Group

Source: [https://www.fema.gov/media-library-data/1441212988001-1aa7fa978c5f999ed088dcaa815cb8cd/3a\\_BusinessInfographic-1.pdf](https://www.fema.gov/media-library-data/1441212988001-1aa7fa978c5f999ed088dcaa815cb8cd/3a_BusinessInfographic-1.pdf)